

# the PROFILE



Published Monthly by the Harrisburg Section

## President's Message



Most of these messages begin with reflection on the national elections, fall weather, World Series results, or state football. Sorry; not this time. Don't get me wrong, that stuff is important, but I can't spend any time on it because I have a certain not-understated focus. I'm launching right into serious ASHE/Harrisburg business, on a pretty fast trajectory, with little hope of course-deviation.

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Those who read The ASHE Scanner Summer 2012 issue will obviously recall the ASHE/National goals for the 2012-2015 Strategic Plan which are recounted here:

- \* Improve Internal and External Communications
- \* Establish Strategic Alliances
- \* Expand and Retain Membership Strength and Viability
- \* Promote Education and Technology Transfer

The ASHE/Harrisburg board of directors has been working on a section Strategic Plan to assist ASHE/National to accomplish those national goals through actions of our own, and to expand upon those from the ground up to improve the organization for you, our members. You, as well as the directors, as participants in our various committees and various events, will be working to implement both section and national goals. I look forward to sharing more with you about these initiatives, in upcoming editions of The Profile. For now, suffice to say that we are striving to improve the organization for you and for the greater good of the industry and our community at large.

Now, as threatened in previous messages, out comes the Boy Scout leader influence in me. Every time in the Scout troop when we do a Board of Review for a young man's rank advancement, there is a question reserved for the end of the conversation, where we ask the

*see "President" on Page 2*

(Detach and return by Wednesday, November 28, 2012, at 4:00 pm)

**I will be attending the December 3rd meeting of the American Society of Highway Engineers-Harrisburg Section.**

**Presenter: James Eugene Barbush, Founder of Harrisburg Biz Leaders**

**Topic: Social Media in the Architectural/Engineering Arena**

Name \_\_\_\_\_ Firm \_\_\_\_\_

Guest Name \_\_\_\_\_ Guest Firm \_\_\_\_\_

### Guests are Welcome!

**Contact:** Marie Ledger • c/o SAI Consulting Engineers • 20 Erford Road, Suite 110, Lemoyne, PA 17043 • P: 717.763.0629 • F: 717.763.0920 • mledger@saiengr.com

**Location:** Radisson Penn Harris Hotel & Convention Center, Governor Room B, 1150 Camp Hill Bypass, Camp Hill, PA 17011

**Attire:** Business Casual

**Date/Times:** Monday, December 3, 2012. 5:30 - 6:00 Registration and Social Time. 6:00 Dinner. Presentation follows dinner.

**Price:** \$20 for ASHE Members • \$25 for Non-ASHE Members (Guests)

**Meal:** Hot Buffet including a choice of two entrees, vegetables, desserts and beverages

**Note:** ASHE is charged for all dinner reservations. If you make a reservation and wish to cancel it, the deadline for cancellations is the Wednesday before the meeting. If you fail to cancel by the deadline, you will be charged for the meal, regardless of whether or not you attend.

## Harrisburg Section Officers 2012-2013

### **PRESIDENT**

Richard L. Heimbach II, AICP

### **IMMEDIATE PAST PRESIDENT**

Mark E Gaines, P.E.

### **FIRST VICE PRESIDENT**

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### **TRAINING ADVISOR**

Todd Morris, P.E.

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Michael D. Gross, P.E.

James W. Gutshall, P.E.

Yang Liu, Ph.D., P.E.

Richard N. Roman, P.E.

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Adam Melewsy, P.E.

### **PROFILE EDITOR**

Troy M. Holloway, P.E., PTOE

## **ASHE Committees 2012-2013**

### **Committees/Chairperson**

#### **Administration & Operations:**

Mark Gaines, P.E.

#### **Scholarship & Student Development:**

Jim Gutshall, P.E.

#### **Public Relations:**

Rich Roman/Sandra Basehore

#### **Membership:**

Jim Gutshall, P.E.

#### **Legislative & Government Affairs:**

Barry Hoffman, P.E.

#### **Communications:**

Mike Gross, P.E.

#### **Fellowship:**

Yang Liu, Ph.D., P.E.

#### **Find Our Contact Information At:**

[www.harrisburg.ashe.pro](http://www.harrisburg.ashe.pro)



ASHE 2

### *"President" from Page 1*

boy what his ultimate destination is, and what his next goal in that journey is. And typically, the board requires the young man to actually take out a pen and write down his next short-term goal in his advancement record in his handbook, so that he has a constant reminder in front of him, to solidify his commitment to that achievement. This was something I endured a long time ago in meetings with my Scoutmaster and troop committee, who would not let me depart the meeting without knowing my new milestones and ultimate goals. The lesson they imparted is that without a benchmark, we can all fall short of high achievement. A similar mentality (although a little bit harsher) comes from the Bingfa (a.k.a., The Art of War), attributed to 5th century strategist Sun Tsu: "Confront them with annihilation, and they will then survive; plunge them into a deadly situation, and they will then live. When people fall into danger, they are then able to strive for victory." Unless you can experience the uncomfortable feeling in your gut, and know you don't want to experience the sour taste of failure, you cannot have the motivation to achieve the steps toward success. Write down your goals. Keep them in front of you. And follow through with them. Go ahead, right now. Write them down. Keep reading when you're done with that.

And, this lesson was also taught to me by former ASHE/Harrisburg section presidents as a member of the board during their terms. More than once, I was forced to re-think the way we do things, and to devise means to improve upon our procedures to achieve more than before. Well, let me tell you this: we still have that mission, and it won't stop here this year. Developing a new game plan each year is the mark of a successful team, whether it's in football or baseball, or an ASHE section. And we mean to succeed, not just this year, but every year. So, I promise to bring you more on this as the plan congeals.

I would encourage each of you, members of ASHE, to develop your own goals. And work to achieve them. I hope your goals include helping out the ASHE/Harrisburg section in 2012-'13...and in 2013-'14, and beyond. This can take the form of attending monthly membership lunches or dinners, or our annual April ASHE/Agencies conference, or (if you are up to the challenge) participating in the educational outreach opportunities and other subcommittee activities, and maybe going beyond being a normal active member.

And that segues into my next subject – beyond. We are currently soliciting interest or nominations for five 3-year Board of Directors volunteers. Those interested in participating now only need contact Mark Gaines (immediate past president) to be considered for nomination. After the nominations committee announces its intentions for next year, there is still an opportunity to be considered for the board, but it requires an interested applicant to solicit via petition, with enough support for consideration. The petition at that point requires ten percent of membership, which would currently mean you would need about 38 signatures. Do yourself a favor and volunteer now before you need to solicit a petition. Contact Mr. Gaines now to express your interest in serving in the position of section Director.

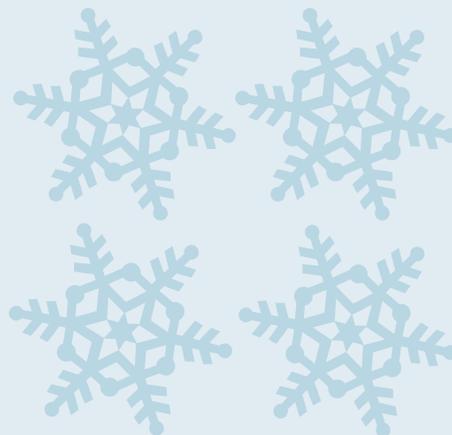
I want to thank those who attended our first two member fellowship meal meetings. Our first meeting with Steve Percassi of Erdman Anthony & Associates regarding the Lake Chaplain Bridge got close to 85 participants; and our second meeting with Brad Heigel regarding the Pennsylvania Turnpike Commission's business plan got twice that amount, about 150 participants. For comparison, the section currently has 310 regular members and 59 life members, so about 25% of you were at one meeting and almost 40% were at another. Those are great participation percentages, and we hope to see this enthusiasm continue throughout the program year.

We noticed that the charity donations for our past two months charities, while generous and appreciated, were down substantially from previous years (e.g., \$65 for the Jared box compared to 2010 when we brought in over \$200). So please make a point of bringing more cash or your checkbook with you to future meetings, so you can contribute, what you actually want, to our worthwhile charities. Two or three dollars per participant can add up and go a long way for our charity collections.

Best Wishes



# "Social Media in the Architectural/Engineering (A/E) Arena" OR "Social Media - Is It For Your A/E Biz?"



Presented By:  
**JAMES EUGENE BARBUSH**  
Founder of Harrisburg Biz Leaders  
Member of ASHE

**Monday**  
**December 3, 2012**  
**Radisson Hotel**  
*5:30 to 6:00-Registration and Social Time*  
*Buffet Dinner at 6:00*  
*Presentation Follows Dinner*

This presentation will discuss commonly stated reasons as to why firms do not use Social Media. These reasons were obtained from interviews of individuals in business development for architectural, engineering and consulting firms. Also offered, will be reasons as to why companies should consider using Social Media in their Business Development Strategy. Thus, we will provide both sides of the story, such that decision makers can make an honest assessment of their use or non-use of Social Media.

**Social Time:** Note that we will not have special bar service in the dining room, but libations are available in the Bridges Lounge, in the hotel, left of the main registration desk.

**Dinner:** Will be a hot buffet, including choice of two entrees, vegetables, desserts and beverages



**NOTE:** Please make checks payable to ASHE - Harrisburg Section and send to the address below. If you make a reservation and wish to cancel it, you must do so no later than November 28th. If you fail to cancel by the deadline, we will not be able to refund your payment. No-shows will be invoiced for the unpaid amount.

RSVP by November 28th  
c/o Marie Ledger  
SAI Consulting Engineers, Inc.  
20 Erford Road, Suite 110  
Lemoyne, PA 17043  
P: 717 763 0629  
F: 717 763 0920  
E: mledger@saiengr.com

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone or Email: \_\_\_\_\_

**\$20 for Members and \$25 for Non-Members (Guests)**

**Check Amount:** \$ \_\_\_\_\_ ASHE Member  Guest

**Special Dietary or Accessibility Needs?** \_\_\_\_\_



ASHE 4



Steve Percassi (center), Erdman Anthony & Associates joins Jennifer Hendricks, ASHE-Harrisburg First Vice President and Richard Heimbach, ASHE-Harrisburg President after the October presentation on the Lake Chaplain Bridge.



Brad Heigel, Chief Engineer PTC and Jennifer Hendricks, ASHE-Harrisburg First Vice President pose for a quick picture after Brad shared the PTC's business plan at the November lunch meeting.



### **DALE MELLOTT, P.E., P.L.S.**

Dale Mellott had been the Treasurer of the Harrisburg Section of the American Society of Highway Engineers for 34 years. Upon his retirement from his position as treasurer this year, Dale was honored as the 2012 Member of the Year at the Annual Past Presidents Banquet in June 2012. Dale's recordkeeping for the past 34 years has been impeccable. Dale was also Member of the Year in 1995 and in 2003, and he has placed in the Harrisburg Section's Annual Photo Contest several times.

Dale graduated from McConnellsburg High School in 1956 and was employed by the Pennsylvania Department of Highways as a construction inspector with District 9-0 from 1957 through 1965. In 1966, he moved his family to Shiremanstown and took employment with the Bureau of Materials on State Street in Harrisburg. Dale attended evening engineering courses at the Harrisburg Center for several years, and in 1971 he earned his Professional Engineer's and Professional Land Surveyor licenses.

Dale held various positions for the PennDOT Bureau of Construction and Materials until his retirement in 1991. However, he did not retire for long as he went to work as a consultant inspector on PennDOT construction projects. He has worked for Erdman Anthony; Dewberry; FEMA for six months in Texas after Katrina; Dawood Engineering; VE Engineering; and Pennoni. Dale is in his mid-70's and is still working on PennDOT construction projects as a project supervisor.

Dale and his lovely wife, Esther, have three children. Jennifer Straight is a nurse, and she and her husband recently moved to Wyoming. They have four children, and Dale and Esther visit Wyoming often. Jeannette Fodness is a teacher at Allen Middle School in Cumberland County, and she and her husband are the proud parents of two boys. Christopher Mellott is also local, and is the owner of Classic Rock, located in Rossmoyne. Chris and his wife are the proud parents of two children. When Dale is not working, he and Esther spend their time with their children and eight grandchildren (4 boys/4 girls).



ASHE 5

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**Contact Info Updates**

If your contact information changes, please contact Jeff Robertson, Section Administrator for ASHE Harrisburg:

Greenhorne & O'Mara, Inc.  
Attn: Jeff Robertson  
5000 Ritter Road, Suite 102  
Mechanicsburg, PA 17055  
717-691-3355  
jrobertson@greenhorne.com

**Profile Contact:**

If you have ASHE Profile news, please contact Troy Holloway, Profile Editor for ASHE Harrisburg:

Century Engineering, Inc.  
Attn: Troy Holloway  
200 Airport Road  
New Cumberland, PA 17070  
717-901-7055  
tholloway@centuryeng.com

**New Membership Contact:**

Download your ASHE membership application at [www.harrisburg.ashe.pro/membership.htm](http://www.harrisburg.ashe.pro/membership.htm)  
Send your completed ASHE membership application along with payment to:

**ASHE Harrisburg Section**  
**Attn: Secretary Robert Leonard**  
**P.O. Box 322**  
**Camp Hill, PA 17011-0322**

**Find Us At:**

**Local:** [www.harrisburg.ashe.pro](http://www.harrisburg.ashe.pro)  
**National:** [www.highwayengineers.org](http://www.highwayengineers.org)  
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[www.harrisburg.ashe.pro/career.htm](http://www.harrisburg.ashe.pro/career.htm)  
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ASHE 6

## December's Charity of the Month:

# TOYS FOR TOTS

Please bring a new, unwrapped toy to the December 5th dinner meeting to donate to Toys for Tots.

The objectives of Toys for Tots are to help less fortunate children throughout the United States experience the joy of Christmas; to play an active role in the development of one of our nation's most valuable resources – our children; to unite all members of local communities in a common cause during the annual toy collection and distribution campaign, and to contribute to improving communities in the future.

Thank you for your support.

For more information, contact Sandy Basehore at 717.232.0593 or [sbasehore@skellyloy.com](mailto:sbasehore@skellyloy.com)




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### WELCOME NEW MEMBERS

New Member	Sponsoring Member	
Paul McNamee	Jennifer Hendricks	11/12/2012
Richard Schieler	Jeff Robertson	11/12/2012
Jeffrey Wilson	Mike Bougher	11/12/2012
David Cane	Jeff Robertson	11/12/2012



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# District 8-0 Anticipated Lettings November - December 2012



ASHE 7

MPMS	County	State Route	Section	Project Title	Short Narrative	Let Date	Range
92384	Cumberland			Allendale Ped. Trail	Construction of a Ped/Bike trail between the Allendale and Beacon Hill neighborhoods. Begins where Allendale Way (Road) ends, runs 2,200 feet northeast under I-83, to connect with existing trail in Beacon Hill.	11/2/2012	100,000-200,000
66652	Perry	274	017	PA 274 Business Campus	PA 274 and Friendly Drive Penn Township Intersection Improvements	11/19/2012	500,000-1,000,000
63246	Lebanon	2014	012	Furnace Road Bridge	SR 2014 (Furnace Road) over Mill Creek Millcreek Township Bridge Superstructure Replacement	11/29/2012	500,000-1,000,000
68867	Lebanon	2014	013	Furnace Road Bridges	SR 2014 Furnace Road over Mill Creek Millcreek Township Bridge Rehabilitation of two bridges	11/29/2012	500,000-1,000,000
75411	Lancaster	324	011	PA 324 Safety Improvement	Realignment of Intersection to address and correct safety issues (intersection geometry and available sight distance). Intersection of SR 324 (Marticville Road) and SR 3019 (Red Hill Road), Martic Township.	12/6/2012	1,000,000-5,000,000
91925	Cumberland	1037	006	Tower Road Bridge	SR 1037 (Tower Road) over I-81 East Pennsboro Township Bridge Preservation	12/20/2012	500,000-1,000,000
88924	Cumberland	4029	003	Longs Gap Road Bridge	SR 4029 (Longs Gap Road) over Conodoguinet Creek North Middleton Township Bridge Rehabilitation	12/20/2012	1,000,000-5,000,000
91357	Cumberland	81	0	District 8-0 DMS/SMP Ph A	I-81 NB at PA 74, I-81 SB at PA 114, I-83 NB approaching I-283 exit South Middleton Township, Silver Spring Township, and Swatara Township Install three Dynamic Message Signs	12/20/2012	1,000,000-5,000,000
91926	Dauphin	441	025	PA 441 Bridge	PA 441 (Oberlin Road) over SR 8020 Ramp Lower Swatara Township Bridge Preservation	12/20/2012	500,000-1,000,000
88948	Franklin	4016	002	Roxbury Road Bridge	SR 4016 (Roxbury Road) over Conodoguinet Creek Lurgan Township Bridge Preservation	12/20/2012	200,000-500,000
83618	York	30	106	ITS - York County	I-83 and US 30 York County Install ITS equipment	12/20/2012	5,000,000-10,000,000
87025	Lebanon	1003	020	Jonestown Elementary FSRS	SR 1003 Lancaster Street and walking trail in Jonestown Community Park, Jonestown Borough Sidewalk, paved trail	12/21/2012	200,000-500,000



ASHE 8

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## CERTIFICATE OF COMPLETION

We just want to be sure that attendees of the September dinner meeting received their attendance certificate to use for registering PDH credits.



### Certificate of Completion

This certifies that **Richard Heimbach, II** has attended and completed the

**Lake Champlain Bridge Construction**

Presented by **Stephen J. Perrossi, Jr., P.E.** of Erdman Anthony & Associates

**One Hour Professional Development Hours** on **October 1, 2012** at the Radisson Penn Harris Convention Center, Camp Hill.

October 1, 2012

Richard Heimbach, President, ASHE-Harrisburg Section

\* The inclusion of continuing education credits (PDH/CE/CEE) on this Certificate does not imply or guarantee that the training course is approved by the Pennsylvania State Registration Board of Professional Engineers, Geologists and Land Surveyors. According to Pennsylvania Act 25, "Credit determination for activities... shall be the responsibility of the licensee."

If by chance you did not receive yours, please contact the section president to coordinate getting your certificate. The section contact information URL address in on page 2.

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A link to FHWA's MAP-21 website has been added to ASHE-Harrisburg Legislative Affairs website.



ASHE 9

# ENGINEERING SCHOLARSHIPS

## Eligibility:

- ◆ U.S. Citizen and reside in one of the following counties: Adams, Cumberland, Dauphin, Franklin, Juniata, Lancaster, Lebanon, Perry, or York
- ◆ Enrolling in four-year college program for Bachelors degree in engineering
- ◆ Not received a scholarship previously
- ◆ Submit SAT and/or ACT scores and high school or college transcripts

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ASHE 10

## MEET THE ASHE-HARRISBURG BOARD OF DIRECTORS!

This month, we share with you the biographical information of our **1-YEAR DIRECTORS:**



**Mike Gross, 1-Year Director.** Mike has been employed for 31 years at Bucharth Horn, Inc. (BH). He has served as Project Manager on numerous projects involving bridge and structural design, inspection and rehabilitation, and has managed many projects requiring coordination of multiple disciplines from design through construction. He currently holds the position of Associate Vice President of the Transportation Division and manages project quality assurance. Mike received his Bachelor of Science degree in Civil Engineering from the University of Delaware in 1981. He is currently registered as a Professional Engineer in 10 states. Mike is a member of the Association for Bridge Construction and Design (ABCD), the American Society of Civil Engineers (ASCE) and ASHE-Harrisburg.

Mike lives in Hanover, PA, is married and has three daughters.

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**James (Jim) Gutshall, 1-Year Director.** Jim is a Senior Project Manager at Navarro & Wright in New Cumberland. He is a graduate of Penn State, and remains a football fan, and is still “Penn State Proud”. The focus of his career has been on Highway Design with over 23 years of experience in the various phases of PennDOT, Pennsylvania Turnpike, DelDOT, and Maryland SHA highway design. He has been a Registered Professional Engineer in PA since 1994. Originally from Huntingdon County, he moved to the area in the early 1990’s and now resides in Shiremanstown with his wife and son. In his spare time, Jim enjoys the outdoors. Hunting, fishing, and hiking are among his favorite past times. Jim has been active in ASHE as a Director for six years. As his final year on the BOD is ending in 2013, he plans to remain active in the organization by volunteering to assist on committees.

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**Barry Hoffman, 1-Year Director.** Barry is currently a senior consultant for McCormick Taylor. Mr. Hoffman brings over 38 years of experience and works on a variety of highway projects and initiatives. His previous position was the District Executive for PennDOT’s Engineering District 8-0 where he was in charge of highway maintenance, design, and construction activities in the “eight county” district. Barry received his B.S. in Civil Engineering from Penn State University in 1973 and a Masters in Public Administration from Shippensburg University in 1987.

He is a member of PennDOT’s State Transportation Innovation Council, and has assisted on the evaluation of current policy related to drainage facilities on and along PennDOT roadways. As chair of the ASHE-Harrisburg Legislative Committee, he continues to play an active role in obtaining adequate transportation funding.

## MEET THE ASHE-HARRISBURG BOARD OF DIRECTORS!



ASHE 11

*Continued...*



**Yang Liu, Ph.D., P.E., 1-Year director.** Yang is a senior Project Manager and the Transportation Group Leader at CDM Smith, managing the daily transportation group operations for both the firm's Harrisburg and Syracuse Offices. Yang has over 18 years of transportation design and management experience in both the private and public sectors. Yang started his U.S. career at the Pennsylvania State University where he participated in the FHWA sponsored Strategic Highway Research Program (SHRP) from which the SUPERPAVE™ system was developed and used throughout the United States. After SHRP, he continued his consultation career in the Harrisburg area and has completed numerous transportation projects from various clients, including PennDOT, PTC, SEPTA, Counties, and DVRPC. Yang is a registered Professional Engineer in the states of Pennsylvania and Maryland. Yang has been an active member of ASHE since 2004 and has been on the Board of Director since 2010. Beyond work, Yang is married with one son and one daughter. Yang enjoys sports and is a certified U.S. A. Swimming Meet Official.

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**Rich Roman, 1-Year Director.** Rich has worked for 15 years for PennDOT and is currently the Assistant District Executive for Maintenance in Engineering District 8 (Harrisburg), a position he has held since 2009. In 2012 he also served in the position of acting District Executive in District 6 (King of Prussia) for 6 weeks. While at PennDOT, he also worked on the PennDOT Next Generation initiative.

Rich received his Bachelor of Science degree in Civil Engineering with a minor in Environmental Engineering at Penn State University in 1996. He received his Professional Engineering registration in Pennsylvania in 2002. In 2005 he received a Master of Business Administration from the Capitol Campus of Penn State. He has a Masters Certificate in Public Sector Human Resources Management and a Masters Certificate in Policy Analysis and Evaluation.

He is a member of the American Society of Civil Engineers as well as an ASHE member.

Rich resides in Linglestown, PA and is looking forward to working with the board to advance the mission of ASHE.

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ASHE 12



**ASHE**  
Harrisburg

AND



*Pennsylvania Society  
of Professional  
Engineers*

# JOINT HOLIDAY MEMBER SOCIAL

**FREE Appetizers with a cash bar!**

***Place: Dukes Bar and Grille  
313 S. Front Street  
Wormleysburg, PA***

***Date: Thursday, December 13th***

***Time: 5:00 - ???***

***Please RSVP to Ryan Hale (rhale@greenhorne.com)  
or Kenneth Jones, PE (ksjones@HNTB.com) by  
Thursday, December 6<sup>th</sup>.***



## NOMINATIONS FOR ASHE/NATIONAL ANNUAL CONFERENCE

Nominations are now being accepted, through January 7th's Board of Directors meeting for the 2013 National ASHE Conference Awards to be presented by ASHE National during the conference to be held at Crown Pointe Plaza in Lake Placid NY Wednesday, June 5 – Saturday, June 8, 2013. This is an opportunity to recognize a colleague and fellow ASHE member for service to ASHE and to the highway industry. If you know a member deserving of one of these awards, please feel free to contact me and courtesy copy Rich Roman at [riroman@state.pa.us](mailto:riroman@state.pa.us) at your first possible convenience.

The award categories are as follows, with a paraphrase :

- o Young Member of the Year – this award recognizes a young member under the age of 35 who has contributed significantly to ASHE and/or the highway industry
- o Member of the Year – this award recognizes someone who has contributed greatly to the growth and development of ASHE during the previous year
- o Lifetime Achievement – this award recognizes an ASHE member who has supported the organization throughout her/his career with consideration given to the following: length of ASHE membership, national/regional/section offices and/or committees, notable achievements within ASHE, corporate/government positions held, and career achievements that affected ASHE.
- o Robert E. Pearson Award –this most prestigious award recognizes an ASHE member's activities in any highway-related societies and her/his impact on the highway industry statewide, as well as her/his willingness to give personal time for the good of the industry, and finally that this person has overwhelming respect of her/his peers in ASHE and the industry.



## **INVITATION TO JOIN THE CENTURY CLUB** **(an open letter to non-participants in the Century Club)**

### **FACTS -**

- Presently there are approximately 40 firms who are members of the ASHE-Harrisburg Section's Century Club. About 20 percent (8) of those firms give their support even though they don't have employees who are members of ASHE-Harrisburg.
- You may also find it interesting that there are over 50 companies, non-governmental organizations, and agencies with employees who are members of ASHE-Harrisburg, but the firms, NGOs and agencies themselves are not yet member firms on our prestigious Century Club list.

So what's keeping them from becoming Century Club members? **Information from you, our members.**

Why don't you show them this page of *The Profile*, to invite your employer to join the Century Club ranks so that they can be made aware of the tremendous benefits and nominal cost of participation?

### **BASICS -**

- The Century Club is comprised of companies, NGOs, or agencies which have made a \$200/year pledge to support the ASHE Harrisburg Section's activities.
- Century Club Members are prominently listed on the outside mailer of our section newsletter, *The Profile*, roughly eight times a year. *The Profile* is issued monthly to approximately 400 Section Members (including lifetime members) in South Central Pennsylvania and beyond. *The Profile* is also distributed to the Pennsylvania Department of Transportation's Central Office.
- Also, monthly Sponsors are chosen from the Century Club list and provided advertising space (business card size) at no extra cost, allowing them to showcase their capabilities and contact information throughout the organization and to PennDOT.

### **AND THE BENEFITS DON'T STOP THERE -**

- Century Club member firms, NGOs, and agencies are also listed on the Harrisburg Section website accessed by the Career Opportunities web page. That list includes hyperlinks to the CC firms' websites, making it easy for your prospective clients and business partners to find you.
- Century Club membership also includes unlimited job postings, with each job running once in *The Profile* Newsletter and for the entire fiscal year, June 1st – May 31st, on the website. (Otherwise, job postings would cost you \$50 here...and a lot more if you went elsewhere.)
- There is also our annual gala event, the Past Presidents' Banquet, where CC member's names and logos are displayed on the slideshow during the social hour.

Century Club membership is an excellent opportunity to gain recognition among your colleagues, while actively supporting ASHE. The Century Club and the annual golf outing are the two largest sources of funding for the section's annual Scholarship awards. (You may not realize it, but a large portion of your dues goes to support ASHE National and Northeast Regional, and most of what is left subsidizes the monthly meetings.) Other sources for scholarships include the 50/50 raffle at our luncheons and dinner meetings, as well as donations from our Lifetime Members, and other individual contributions. According to information on the ASHE-National website, the Harrisburg section has the second-largest collective scholarship endowment since its inception among all of the sections in the US, due in no small part to the Century Club members' support. **And, think what we could do if we could double the number of firms in our Century Club!**

According to the Scholarships page on the ASHE-National website, our section is woefully behind the Southern New Jersey section, ... by \$9,100. <http://www.highwayengineers.org/>

- It would take only forty six more Century Club member firms, NGOs, or agencies to meet that goal this year. And there would be no stopping us, with that kind of forward momentum going. Therefore, we need every member to compel his or her firm to join the Century Club, not only to be #1, but for the tremendous value that it would give your firm, NGO, or agency.

Yes, ASHE-Harrisburg's individual memberships are one of the best bargains out there among professional societies in the area, at \$45/year. Likewise, at \$200/year, given the litany of benefits listed above, is there any reason why your employer isn't a Century Club supporter of ASHE-Harrisburg?

The section website will help you print an application to accompany your company's, NGO's, or agency's donation and admission to the Century Club. So visit our website and start your Century Club participation: <http://www.asheharrisburg.org/centuryclub.htm>

Regards,  
ASHE Harrisburg Section Officers and Board of Directors



# PHOTO CONTEST



## I. INTRODUCTION:

- Contest eligibility is open to members and friends of the ASHE Harrisburg Section.
- No entry fee is required, and there are no geographical limits to this contest. By submitting a photo for this contest, you are granting permission for the ASHE Harrisburg Section to use, duplicate, and distribute a copy of the photo in any form (electronic or otherwise) as deemed appropriate.
- Roadways, bridges and tunnels are considered parts of highways. We encourage contestants to submit photos of interesting highway features from sites in Pennsylvania (extra points will be given to photos from PA); however, entries from anywhere in the world are welcome.

## II. RULES:

- Entries must be received no later than the January 7, 2013 meeting to be eligible for judging.
- Each contestant may submit only **ONE** (1) photograph, which must have been taken by the contestant. All entries must be 8" X 10" prints. Original slides or negatives will not be accepted. Black and white, or color photographs are acceptable in this competition. The contestant's name, address, daytime telephone number and photograph title must be written clearly in ink on the back of the photograph.
- Entries must be accompanied with a brief title (7 words or less) and description (50 words or less) of the highway, bridge or tunnel in the photograph; this description must include the name and location of the highway facility and a brief explanation of any construction or maintenance activity. This write-up must also be emailed to the address listed below. Late or mutilated photos will not be eligible.
- Contestants should mail or deliver entries to:  
Mike Gross, c/o Buchart Horn, Inc., 445 West Philadelphia Street, York, PA 17401-3383
- Questions ? Contact Mike Gross at: (717) 852 – 1493, or [mgross@bh-ba.com](mailto:mgross@bh-ba.com)

## III. JUDGING:

- Entries will be judged by ASHE members in attendance at the February 4, 2013 meeting.

## IV. AWARDS:

- **1<sup>st</sup>** (\$65), **2<sup>nd</sup>** (\$45), and **3<sup>rd</sup>** (\$25) place awards will be given. Awards will be presented to the winners at our meeting on March 4, 2013, and entries will be available for pickup at the end of that meeting.
- Winning entries will be included with the ASHE mall display during Engineers Week in February, 2013.
- We have an exciting update to this year's photo contest! Not only will the first place photographer receive a cash prize, but his or her photograph will also be featured as the ASHE Harrisburg Facebook Cover Image for the 2013 - 2014 year! Like [www.facebook.com/ASHEHarrisburg](http://www.facebook.com/ASHEHarrisburg) for more details.



ASHE 16



## UPCOMING PROGRAM EVENTS:

2012/2013 Calendar

For additional information please visit the  
ASHE Harrisburg Section website: [www.harrisburg.ashe.pro](http://www.harrisburg.ashe.pro)

Date:	Program:	Meeting Time:	Location:
Monday, December 3, 2012	Social Media usage in the A/E arena	Dinner Meeting	Radisson
Monday, January 7, 2013	PA Transportation Update	Lunch Meeting	Radisson
Monday, February 4, 2013	Adaptive traffic signal technology, traffic congestion management and improving community livability/ sustainability	Dinner Meeting	Radisson
Monday, March 4, 2013	DARWIN ME	Lunch Meeting	PennDOT Materials & Testing

## ADDITIONAL IMPORTANT DATES:

**Friday, April 5, 2013**

**9th Annual ASHE-Harrisburg**

**PennDOT Engineering District 8-0 Conference**

Location: Best Western Conference Center, Harrisburg, PA

**Thursday, April 18, 2013 Annual Banquet**

Honoring Our Past Presidents

Location: Penn National Race Course/Hollywood Casino

*If you are a Past President please plan to attend!*

**Wednesday, June 5 - Saturday, June 8, 2013**

**2013 ASHE National Conference**

Location: Crowne Plaza Golf Resort, Lake Placid, NY

*Please continue to check our section website for up-to-date  
information on programs and additional events!!*

# THE ASHE CENTURY CLUB

The ASHE Harrisburg Section wishes to thank the following Century Club members for their support during 2012-2013.

- A.D. Marble & Company, Inc.
- AECOM
- Alfred Benesch & Company
- Applied Research Associates, Inc.
- Arrow Land Solutions, LLC
- Barton & Loguidice, P.E.
- Buchart-Horn, Inc.
- C.C. Johnson & Malhotra, PC
- CDM Smith, Inc.
- Century Engineering, Inc.
- Dawood Engineering, Inc.
- The EADS Group, Inc.
- Erdman, Anthony and Associates, Inc.
- Gannett Fleming, Inc.
- Greenhorne & O'Mara, Inc.
- Greenman-Pedersen, Inc.
- HDR, Inc.
- JBC Associates, Inc.
- Johnson, Mirmiran & Thompson, Inc.
- KCI Technologies, Inc.
- Keller Engineers, Inc.
- L.R. Kimball
- Mackin Engineering Company
- Markosky Engineering Group, Inc.
- McCormick Taylor, Inc.
- McMahon Associates, Inc.
- Michael Baker, Jr., Inc.
- Navarro & Wright Consulting Engineers, Inc.
- NTM Engineering, Inc.
- Parsons Brinckerhoff
- Pennoni Associates, Inc.
- Pennsylvania Asphalt Pavement Association
- RETTEW Associates, Inc.
- SAI Consulting Engineers, Inc.
- Skelly & Loy, Inc.
- So-Deep, Inc.
- SoftDig - Underground Services, Inc.
- STV Incorporated
- Traffic Planning and Design, Inc.
- TransSystems Corporation
- URS Corporation
- Whitman, Requardt & Associates, LLP
- Whitney Bailey Cox & Magnani, LLC
- Wilson Consulting Group, PC
- Susquehanna Civil, Inc.

The Century Club is comprised of ASHE members who have made a \$200 pledge to support the ASHE Harrisburg Section's activities. Century Club Members are prominently displayed in The Profile up to eight times a year. The Profile is issued monthly to approximately 400 Section Members in South Central Pennsylvania. The Profile is also distributed to the Pennsylvania Department of Transportation's Central Office.

The Century Club is an excellent opportunity to gain recognition among your colleagues, while actively supporting ASHE. Visit [www.harrisburg.ashe.pro/centuryclub.htm](http://www.harrisburg.ashe.pro/centuryclub.htm) or call Bea Walters of VE Engineering, Inc. at 717-774-5260, to make your pledge.

Century Engineering, Inc.  
Attn: Troy Holloway  
200 Airport Road  
New Cumberland, PA 17070



[www.asheharrisburg.org](http://www.asheharrisburg.org)

# ASHE

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## Harrisburg

**Address Correction Requested**